COURSE OUTLINE

(1) GENERAL

SCHOOL	School of Environment
ACADEMIC UNIT	Department of Environment
LEVEL OF STUDIES	Undergraduate
COURSE CODE	**346KEY**

COURSE CODE	**346KEY**	**SEMESTER** 6
COURSE TITLE	Special Topics on Sustainability and Social Responsibility of Business	

INDEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS	CREDITS
Lectures	3	
Laboratory	3	
Total credits		**5**

COURSE TYPE	Skills development
PREREQUISITE COURSES:	-
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek
IS THE COURSE OFFERED TO ERASMUS STUDENTS	-
COURSE WEBSITE (URL)	http://www.env.aegean.gr/studies/undergraduate-degree/curriculum/

(2) LEARNING OUTCOMES

Learning outcomes
On successful completion of the program students should be able to demonstrate understanding of the state of the art of corporate environmental management and Corporate Social Responsibility. Students will be able to devise integrated management plans for environmental management, social equity and economic efficiency. Indicatively, the course connects business with contemporary theories on management. Specifically, it analyses sustainable accounting, greening of supply chain management, environmental reporting, human rights, employee rights and sustainability in art and sports.
General Competences
Search for, analysis and synthesis of data and information, with the use of the necessary technology Decision-making Team work Working independently Working in an international environment

Working in an interdisciplinary environment
Respect for the natural environment
Showing social, professional and ethical responsibility and sensitivity to gender issues

(3) SYLLABUS

The course is broken down on 13 lectures:

(1) Course aims, definitions. Promotion of environmental management, social equity and economic efficiency
(2) Governmental policies
(3) Sustainable Development Goals
(4) Human rights and Corporate Social Responsibility
(5) Innovation and Sustainability
(6) CSR, communication and marketing. The role of social media
(7) Discrimination on the basis of race, religion, sexuality working environment and CSR
(8) Wellbeing, sustainability and business
(9) Integrating sustainability in sport industry
(10) Art, business and sustainability
(11) Employees' Health Safety, CSR reporting and CSR strategies.
(12) Integrating accounting
(13) Presentations

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY.	Face-to-face,	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	Use of ICT in teaching, laboratory education, communication with students	
TEACHING METHODS	*Activity*	*Semester workload*
	Lectures, seminars,	39
	Assignment writing	110
	Course total	*149*
STUDENT PERFORMANCE EVALUATION	Language: Greek or english Assignments/Project: 100% (Enrolled students must attend the lectures)	

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

• Bastas, A. Liyanage K (2018) Sustainable supply chain quality management: A systematic review, Journal of Cleaner Production, 181, 726-744

• Bell, M. P. Özbilgin, M. F. Beauregard, A. Sürgevil, O. (2011): Voice, silence, and diversity in 21st century organizations: Strategies for inclusion of gay, lesbian, bisexual, and transgender employees. Human Resource Management, 50, 131–146

• Bernal, E Edgar, D and Burnes, B (2018) Building Sustainability on Deep Values Through Mindfulness Nurturing, Ecological Economics, 146, 645-657

• Botta, M (2016) Evolution of the slow living concept within the models of sustainable communities, Futures, 80, 3-16

• Council of the European Union, (2013): Guidelines to promote and protect the enjoyment of all human rights by lesbian, gay, bisexual, transgender and intersex (LGBTI) persons, 1-20, https://eeas.europa.eu/sites/eeas/files/137584.pdf

• Crane, A. Ruebottom, T. (2011) Stakeholder Theory and Social Identity: Rethinking Stakeholder Identification, Journal of Business Ethics, 102, 77-87

• Elkington, J. (1997) Cannibals with Forks: The Triple Bottom Line of 21st Century Business, Capstone, Oxford,

• Ericson, T Gunaketu Kjønstad, B Barstad, A (2014) Mindfulness and sustainability, Ecological Economics, 104, 73-79

• European Commission, (2018): Corporate Social Responsibility (CSR), http://ec.europa.eu/growth/industry/corporate-social-responsibility_en, 13/5/2018

• Lopes A C, Farinha, J, Amado, A (2017) Sustainability through Art, Energy Procedia, 119, 752-766

• Nikolaou, I E Evangelinos, K Allan, S (2013) A reverse logistics social responsibility evaluation framework based on the triple bottom line approach, Journal of Cleaner Production, 56, 173-184.

• Qorri, A., Mujkić, Z., Kraslawski, A. (2018) A conceptual framework for measuring sustainability performance of supply chains, Journal of Cleaner Production, 189, 570-584

• UN (2017) The Sustainable Development Goals Report, New York https://unstats.un.org/sdgs/files/report/2017/TheSustainableDevelopmentGoalsReport2 017.pdf 13/5/2018

• UNIDO, United Nations Industrial Development Organization, (2018): What is CSR?, https://www.unido.org/our-focus/advancing-economic-competitiveness/competitive-trade-capacities-and-corporate-responsibility/corporate-social-responsibility-market-integration/what-csr, 13/5/2018

• UNOSPD, United Nations Office of Sport for Development and Peace (2018) Sport and the Sustainable Development Goals, https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/Sport_for_SDGs_fina lversion9.pdf 13/5/2018

• Webster, J. R. Adams G. A. Maranto C. L. Sawyer K. Thoroughgood C. (2018): Workplace contextual supports for LGBT employees: A review, meta-analysis, and agenda for future research, In Human Resource Management, 57, 1, 193-210.

• UEFA and WWF (2018) Playing for our Planet: How sports win from being sustainable, http://www.uefa.com/MultimediaFiles/Download/uefaorg/General/02/55/63/72/255637 2_DOWNLOAD.pdf 13/5/2018