# Research Design & Methods in Social Sciences

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#### **GENERAL**

SCHOOL	School of Environment				
ACADEMIC UNIT	Department of Environment				
LEVEL OF STUDIES	Postgraduate				
COURSE CODE	ENV581	SEMESTER Spring			
COURSE TITLE	Research Design & Methods in Social Sciences				
INDEPENDENT TEACHING ACTIVITIES			TEACHING HOURS		CREDITS
Lectures					
Workshops					
Course Total					4
Add rows if necessary. The organisation of teaching and the					
teaching methods used are described in detail at (d).					
COURSE TYPE	skills develop	oment			
PREREQUISITE COURSES:	Introduction to Quantitative Research Methods (I and II) @ CEU Fall Semester				
COURSE WEBSITE (URL)	https://aegeanmoodle.aegean.gr				

## **LEARNING OUTCOMES**

#### Learning outcomes

- understand the basic framework for deductive scientific inquiry
- understand the basic framework for deductive scientific inquiry
- familiarize with creating and administering questionnaires
- practice in coding & analyzing quantitative data for hypotheses testing
- familiarize with planning and conducting interviews
- practice in discourse analysis techniques

## **General Competences**

- analysis and synthesis of data and information, with the use of the necessary technology
- Team work
- Working in an international environment
- Working in an interdisciplinary environment
- Production of new research ideas

### **SYLLABUS**

The course aims to offer students practical experience in designing and conducting real-life social sciences research with an emphasis on environmental topics. The course covers both quantitative and qualitative research designs. Topics covered include: (i) deductive theoretical model construction (ii) questionnaire design and administration (iii) quantitative data analysis (using SPSS) (iv) grounded theory (v) conducting interviews (vi) discourse analysis (using Q-methodology).

The topics of the Lectures and in-class activities include:

- -Introduction to Social Sciences' Research; Quantitative Research Methods
- --Discussion of individual draft questionnaires- Designing final questionnaire to be used for data collection
- Fielding questionnaire & collecting data
- Analyzing questionnaire data
- -Introduction to Qualitative research methods
- -Finalizing the Q-sort; Q-sorting; and data coding
- -Analyzing Q data

#### **TEACHING and LEARNING METHODS - EVALUATION**

DELIVERY	Face-to Face			
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	Use of ICT in teaching, laboratory education, communication with students			
TEACHING METHODS	Activity	Semester workload		
	Lectures, seminars	12 hours		
	Workshops, Laboratory practice	10 hours		
	Self-study and independent work (reading, assignments, projects)	78 hours		
	Course total	100 hours		
STUDENT PERFORMANCE EVALUATION	<ul> <li>Individual Assignment (IA) 1 QUANTITATIVE methods (8%)</li> <li>IA2 QUANTITATIVE methods (4%)</li> <li>IA3 QUANTITATIVE methods (8%)</li> <li>IA4 QUANTITATIVE methods (30%)</li> <li>IA5 QUALITATIVE methods (3%)</li> <li>IA6 QUALITATIVE methods (14%)</li> <li>IA7 QUALITATIVE methods (3%)</li> <li>IA9 QUALITATIVE methods (30%)</li> </ul>			

## ATTACHED BIBLIOGRAPHY

- de Vaus D.A. (1996) Surveys in Social Research, UCL Press
- McKeown & Thomas (1988) Q methodology, Sage
- de Vaus D.A. (2002) Analyzing Social Sciences Data, Sage
- Field A. (2000) Discovering Statistics using SPSS for Windows
- Lewis-Beck et al (eds.) (2003) The Sage encyclopedia of social science research methods,
   Sage