

Sustainable Tourism and Local Development

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Lecturers/Instructors: Nikos Zouros, Thanasis Kizos

GENERAL

SCHOOL	School of Environment		
ACADEMIC UNIT	Department of Environment		
LEVEL OF STUDIES	Postgraduate		
COURSE CODE	ENV571	SEMESTER	Spring
COURSE TITLE	Sustainable Tourism		
INDEPENDENT TEACHING ACTIVITIES		TEACHING HOURS	CREDITS
Lectures			
Exams			
Course Total			2
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE	skills development		
PREREQUISITE COURSES:	-		
COURSE WEBSITE (URL)			

LEARNING OUTCOMES

Learning outcomes
<p>Upon successful completion of this subject, students will be:</p> <ul style="list-style-type: none"> • Familiarized with the different aspects of tourism and sustainability, including economic, social, cultural, ecological, conservation, valorization and protection of natural and cultural resources; • Familiarized with the process and principles of good management planning embracing current best practice in protected areas; • Familiarized with tourism activities in protected areas (geo-tourism, eco-tourism, nature tourism) and their stakeholders; • Familiarized with existing frameworks of designated and protected areas including UNESCO site designations: Natural Works Heritage, Man and Biosphere Reserves and UNESCO Global Geoparks; • Familiarized with the process of the creation of a tourism product up to its commercialization and valorization; • Able to analyze a variety of different types of data and information and translate these into inputs for the design and the implementation of the management approach; • Able to work in multidisciplinary approaches and combine the different research approaches into an integrated management plan; • Able to build an argument and defend it in public;
General Competences
<p><i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i></p> <p><i>Decision-making</i></p> <p><i>Team work</i></p>

Working in an international environment
 Working in an interdisciplinary environment
 Project planning and management

SYLLABUS

Lecture 1: Introduction to the course
 Lecture 2: Sustainable Tourism: concepts and practice
 Lecture 3: Protected areas: designations and management
 Lecture 4: The case of the Lesvos Geopark
 Field Trip 1 (Half day): The wetlands of Kalloni bay. Birdwatching and nature conservation
 Field Trip 2 (Full day): The Lesvos Petrified Forest : geoconservation, interpretation and geotourism potential. Visit to the “Mesotopos Women Cooperative”
 Field Trip 3 (Full day): The Lepetymnos volcano and Molyvos village
 Workshop (half day): Preparing a blueprint for the assessment of the resources of Lesvos Geopark for developing sustainable tourism products/ services

TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	<i>Face-to Face</i>	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY		
TEACHING METHODS	Activity	Semester workload
	Lectures	12
	Field trips	20
	Case study preparation	20
	Study and analysis of bibliography	10
	Course total	62
STUDENT PERFORMANCE EVALUATION	Paper + group presentation	

ATTACHED BIBLIOGRAPHY

- Simpson, M.C., Gössling, S., Scott, D., Hall, C.M. and Gladin, E. (2008) Climate Change Adaptation and Mitigation in the Tourism Sector: Frameworks, Tools and Practices. UNEP, University of Oxford, UNWTO, WMO: Paris, France.
Available at: <http://www.unep.fr/scp/publications/details.asp?id=DTI/1047/PA>
- Bausch, T.; Schröder, T.; Tauber, V.; Lane, B. Sustainable Tourism: The Elephant in the Room. Sustainability 2021, 13, 8376. <https://doi.org/10.3390/su13158376>
- Susan A. Moore, Kate Rodger & Ross Taplin (2015) Moving beyond visitor satisfaction to loyalty in nature-based tourism: a review and research agenda, Current Issues in Tourism, 18:7, 667-683, DOI: 10.1080/13683500.2013.790346
- Guo, Y.; Jiang, J.; Li, S. A Sustainable Tourism Policy Research Review. Sustainability 2019, 11, 3187. <https://doi.org/10.3390/su11113187>
- Stefan Gössling, (2002), Global environmental consequences of tourism, Global Environmental Change 12, p 283–302