

Title	Sustainable Business Management
Code:	222KEY
Semester:	8
Teaching Credits:	3
ECTS Credits:	5
Prerequisite Courses:	-
Course type:	Specialised background, skills development
Instructor:	Dr. Maria Chatziantoniou
Learning Objectives	The students learn and understand: The interaction of Organizations with the Environment The inter-disciplinarity of environmental management and the instruments for the enhancement of environmental quality of any Organization. The basics of Environmental Management Systems (EMS), EMS Standards- EMAS and ISO14001 How Organizations address wider issues of sustainability and responsibility, with emphasis on Corporate Social Responsibility, or product/services ecolabelling The students: use what they have learned in specific case studies analyze the environmental performance of organizations apply EMS principles in specific case studies evaluate the situation and make suggestions for the implementation of an EMS in the specific case study.
Course Structure	
Weekly topics:	The “Organization-Environment” interaction. The response of organizations to administrative, economic/market, and social pressures for better environmental performance. Overview of Instruments in Environmental Policy and Management Environmental Management: history, evolution, current issues Initial Environmental Review Environmental Management Systems: step-by-step analysis of the Deming cycle (PDCA) Mid-term exams Environmental Management Systems’ Standards Analysis of EMAS (EU) and ISO 14001 EMS certification: EMAS or ISO14001 Corporate Social Responsibility Environmental labelling and EcoLabels Final Exams Group project
Theory – Lectures (hours / week):	2

Exercises – Laboratories (hours / week):	2
Other Activities:	Activities aimed at raising awareness of environmental management issues within the university and local community.
Grading:	Assignments/Projects: 50% Written exams: 50%
Resources	
Notes:	Lectures weekly uploaded
Basic Textbook:	Suggested bibliography: Sankar Aijth R.N.(2021), Διαχείριση Περιβάλλοντος, Εκδόσεις ΤΖΙΟΛΑ.
Language:	
Internet Links:	Internet sources: ISO official website: http://www.iso.org/iso/en/prods-services/otherpubs/iso14000/family.pdf International Network for Environmental Management website: http://www.inem.org/iso/speedo.htm EMAS official website: http://europa.eu.int/comm/environment/emas/pdf/5_5articles.pdf